

**COMMUNITY INDEPENDENCE DAY CELEBRATION**  
**Fireworks Show**  
**SATURDAY, July 3, 2021 - Staley Stadium - Selma High School**

**Please reserve a sponsorship by completing this form with payment.**

<input type="checkbox"/>	<b>PLATINUM</b>	<b>\$ 4,000.00 or more</b>
<input type="checkbox"/>	<b>GOLD</b>	<b>\$ 1,500.00</b>
<input type="checkbox"/>	<b>SILVER</b>	<b>\$ 500</b>
<input type="checkbox"/>	<b>BRONZE</b>	<b>\$ 250.00</b>
<input type="checkbox"/>	<b>Ad space only</b>	<b>Enter ad size &amp; enclose ad copy, email CAMERA READY AD to chamberdirector@cityofselma.com, or bring to the office-SEE ATTACHED AD SIZES AND PRICES!</b>
<input type="checkbox"/>	<b>Ad size _____</b>	<b><u>before Friday, June 18, 2021.</u></b>
<input type="checkbox"/>	<b>Inside cover listing</b>	<b>\$25.00</b>

Business Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Check Amount Enclosed \$ \_\_\_\_\_ Donation Amount \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Type of card Visa \_\_\_\_\_ MasterCard \_\_\_\_\_

Authorization Signature \_\_\_\_\_ Title \_\_\_\_\_

Important: Payment and ad information must be received by **Friday, June 18, 2021.**  
(If you placed an ad last year, we have enclosed a copy for your convenience).

Please make checks payable to:

Selma District Chamber of Commerce  
1821 Tucker Street, Selma, CA 93662

Contact Bob Allen for additional information at 559-891-2235

# Sponsorship Recognition Criteria & Benefit

<b>PLATINUM</b>	<b>\$4,500 OR MORE</b>	<b>12</b> Passes to Fireworks Show <b>5</b> Free Parking Passes Platinum Sponsorship Recognition at event through Emcee Platinum Sponsorship Recognition/Full Page ad in Program Platinum Sponsorship Recognition on Sponsor Board at Event Front & Back Cover sponsor listing Title Sponsor listing on all Advertising (poster, flyer and PSA's)
<b>GOLD</b>	<b>\$1,500.00</b>	<b>6</b> Passes to Fireworks Show <b>3</b> Free Parking Passes Gold Sponsorship Recognition at event through Emcee Gold Sponsorship Recognition Full Page Ad in event Program/Flyer Gold Sponsorship Recognition on Sponsor Board at Event Back cover sponsor listing
<b>SILVER</b>	<b>\$ 500.00</b>	<b>4</b> Passes to Fireworks Show <b>2</b> Free Parking Passes Silver Sponsorship Recognition at event through Emcee Silver Sponsorship Recognition on 3/4-page ad Silver Sponsorship Recognition on Sponsor Board at Event Back cover sponsor listing
<b>BRONZE</b>	<b>\$ 250.00</b>	<b>2</b> Passes to Fireworks Show <b>1</b> Free Parking Passes Bronze Sponsorship Recognition at event through Emcee Bronze Sponsorship Recognition on 1/2-page ad or two- 1/4 page ads Bronze Sponsorship Recognition on Sponsor Board at Event Back cover sponsor listing

## Ad Prices and Sizes 2019

**FULL PAGE (7 1/2 X 4 1/2) - \$ 175.00**

**HALF PAGE (3 3/4 X 4 1/2 - \$ 90.00**

**THIRD PAGE (2 1/2 X 4 1/2) - \$ 70.00**

**QUARTER PAGE (2 X 4 1/2) - \$ 50.00**

**SPONSORSHIP INSIDE COVER LISTING \$ 25.00**

**DONATION IN ANY AMOUNT \$\$\$\$ (Special Page Listing)**

**If you would like to purchase ad space in the**

**Community Independence Day Celebration Program,**

**complete the order form, enclose your check made payable to**

**SDCC and return to the**

**Selma Chamber office**

**1821 Tucker Street**

**Selma, CA 93662**

**Return to the Chamber Office by Friday June 18, 2021**