

Accept our invitation to join

The Selma District Chamber of Commerce

Whatever is good for the Selma area is bound to be good for you and your business. You know what rapid strides other cities are making. We have tremendous potential here, but we need your help in developing it. This can be done more effectively if you are part of the team effort.

The Selma District Chamber of Commerce is the **SALES ARM** for Selma - *the businesses and community*. The Chamber works to promote the products and services of Selma. Think of the Chamber as your business partner.

The united voice of the Chamber is essential for giving direction to Selma's future growth and development.

Call 891-2235 to Join

- ⇒ **Because...** you care about Selma!
- ⇒ **Because...** you live in Selma!
- ⇒ **Because...** you work in Selma!
- ⇒ **Because...** you and your ideas are needed!
- ⇒ **Because...** we care about your success

Selma District Chamber of Commerce

1821 Tucker St.
Selma, California 93662

Phone: (559) 891-2235
Fax: (559) 896-7075
email: chamberdirector@cityofselma.com
www.selma-chamber.com



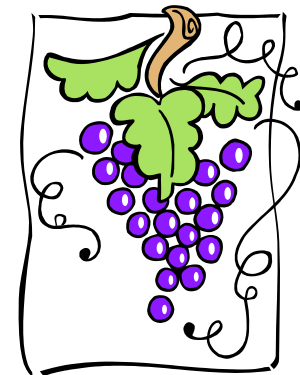
Selma District Chamber of Commerce Mission Statement

"The mission of the Selma District Chamber of Commerce is to promote local business growth, provide resources for a stronger economy and create and maintain a sense of community pride"



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Raisin Capital



of the World

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Advantages to Membership

1. **Membership Brings Credibility To Your Business.** You can increase positive perception among consumers and business owners when identified as a Chamber member.
2. **Increase Your Visibility In The Community.** You can be listed in the chamber newsletter, e-newsletter and have the opportunity to be highlighted in other chamber publications which include our website and social medias. You also can grow your business by advertising with the chamber and sponsoring events. The chamber will also promote your grand opening/ribbon-cutting ceremony as well as assist with any public relations efforts.
3. **Networking Opportunities.** Chambers hold monthly mixers to allow businesses networking opportunities and to meet other business owners and community leaders.
4. **Gain a Voice in Government.** The local chamber takes on the tough issues and opposes new regulations, taxes, fees, assessments and costs directed at small businesses. It also helps protect the principles of free enterprise and aids businesses in being treated fairly.
5. **Make Business Contacts.** The chamber's most fundamental mission is to generate more business activity for the community
6. **Monthly Chamber Newsletters**

Advantages to Membership

- Newsletters provide news of the membership, information about operating a business, a community calendar and details about up-and-coming Chamber events. The Chamber also provides free space twice a year for advertising in the newsletter twice a year.
7. **Acquire Customer Referrals** Every day, your Chamber receives calls from individuals and businesses looking for potential vendors. The Chamber refers them to our Chamber Members.
 8. **Chamber Events and Programs** Chamber events and programs provide members with great opportunities to contact new people and expand their prospect base. Sponsorships of all our events are available as well.
 9. **Promotion and Publicity.** With a Chamber Membership, you can reach potential clients through inclusion in the Chamber Directory



How is the Chamber financed?

Through the investments from the membership, event sponsorships, donations from businesses and individuals and fundraisers the Chamber is able to support the work they do. Though the Chamber does receive some support from the City of Selma, its basic budget is developed through membership investments.

When you are a member of the Chamber. . .

You have the assistance from a professional staff, the Board of Directors and the support of over 300 additional members.

YOU are the Chamber. . .

And by joining forces with other business people and interested citizens, you are able to do those things which you may not be able to do as an individual.

The Selma District Chamber of Commerce is dedicated to creating a stronger and more vibrant economy and a healthier community.

**Selma ~
Come Grow With Us...
Discover The Difference**