

# CAR SHOW 2021 SPONSORSHIP

## **\$7,000 - Title Sponsor** plus all the levels listed below

1. One 15 x 15ft booth space in highly visible locations, or equivalent.
2. Name on printed and radio ads
3. Name or logo on event T-shirts as major sponsor
4. Sponsorship Banner

## **\$2,500 - Silver Sponsor** plus all the levels listed below

1. 10 x 10 vendor space in highly visible location
2. Name on printed and radio ads
3. Name or logo on event T-shirts

## **\$1,500 - Bronze Sponsor** plus all the levels listed below

1. Name on printed and radio ads
2. Recognition by announcer throughout the day

## **\$500 - Business Sponsor** plus all the levels listed below

1. Booth space (10x10) & your own Banner displayed at event
2. Name or logo on event T-shirts

## **\$150 – “Best of” Sponsor**

1. Booth Space (10x10 bring your own banner)

## **\$75 - Friends of Parkin’ in the Park Sponsor**

1. Recognition in the Chamber Newsletter
2. Opportunity to distribute your promotional material in gift bags given to registered show attendees. (200 items needed)
  - Each registered entry will receive a gift bag upon their entrance to the car show. Items in the gift bags may include marketing items from various businesses and/or organizations. Examples of donations are, but not limited to car care sample items, notepads, pens, pencils, visors, rulers, Frisbees, calendars, snacks, etc. Need to have promotional goodies by September 8, 2021

## **\$35 –Merchant Award Sponsor**

1. Tax deductible donation to purchase award for participants
2. Thank you in program

## **Goodie Bags Donation**

1. Provide 150 promotional material in gift bags.

Examples of donations are, but not limited to:

Car care sample items, notepads, pens, pencils, visors, calendars, snacks, etc.

Need to have promotional goodies by September 8,2021.

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Business Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Email \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Authorization Print Name \_\_\_\_\_ Date \_\_\_\_\_

Authorization Signature \_\_\_\_\_ Title \_\_\_\_\_

**Please reserve a sponsorship by completing this form by August 20, 2021**  
*To be included in printed and radio ads must have names and logos by*  
*August 20, 2021*

<input type="checkbox"/>	<u>\$ 7,000 – Title Sponsor</u>
<input type="checkbox"/>	<u>\$ 2,500 - Silver Sponsor</u>
<input type="checkbox"/>	<u>\$ 1,500 - Bronze Sponsor</u>
<input type="checkbox"/>	<u>\$ 500 - Business Sponsor</u>
<input type="checkbox"/>	<u>\$150 - “Best of” Sponsor</u>
<input type="checkbox"/>	<u>\$ 75 - Friends of Parkin’ in the Park Sponsor</u>
<input type="checkbox"/>	<u>\$ 35 - Merchant Award Sponsor</u>
<input type="checkbox"/>	<u>Goodie Bag Donation</u>

Please make checks payable to:

Selma District Chamber of Commerce (Please Have Checks Reference **Car Show**)

**Sponsorship must be received **by August 20, 2021** to be included in all advertisements.**

**Questions? Please contact:** Selma Chamber of Commerce 559-891-2235  
1821 Tucker Street, Selma, CA. 93662 Selma-Chamber.com

